

Gaurang Marulkar

Client Success Specialist | E-mail: marulkar7@gmail.com | Mobile: +91-9665026521

Website: <https://gaurangmarulkar.com/>

Summary

Web designer with 6+ years of experience delivering scalable, responsive, mobile-first, cross-browser compatible, user-friendly websites.

Expertise in HTML5, CSS3, JavaScript, Content management system, Version control system tool, Photoshop, Illustrator. Hands-on experience on SEO and SEM, Google Analytics, Google Search Console, Bing Webmaster tool to build high traffic websites.

Highly disciplined and dedicated person with interpersonal, team skills and problem solving ability.

Professional Experience

Client Success Specialist | Sincro, an Ansira company [Sep 2020 - Present · 4 yrs.]

- Demonstrated proficiency in troubleshooting and debugging existing issues and resolving various escalation categories. Expertise in integrating custom code enhancements using HTML, CSS, JavaScript and Media queries resulting 100% client satisfaction and 5% client retention.
- Hands-on experience on Web Content Management platform to maintain and configure sites. Creation of custom graphics, assets and vectors in Photoshop, Illustrator.
- Familiar with North America automotive industry requirements. Maintained and configured dealership websites using CMS, addressing industry-specific challenges.
- Documented product and process improvement ideas and implemented them. Root cause analysis of errors, writing and triaging a bug help reducing time-complexity and response time by 60%.
- Working as SME and mentoring associates fostering collaborative and high-performing team environment. Excellent written and verbal communication skills, conveying ideas clearly and concisely.
- Successfully Implemented GA/ GA4, GTM, GSV tags and addressed SEO queries. Collaborated with the SEO team/ digital marketing team for resolution of complex issues. Improved website speed using site speed testing and analytical tools. Well aware about WCAG standard.
- Involved in multiple projects, completed in a timely manner with precision (Custom Enhancement, Partner Program Support, Basel Package Creation, accessiBe, Buy-sell, Hummer EV, Custom Code Cleanup).
- Nominated for monthly awards for best performance and appreciations from managers and different team members.

Web Design Specialist | CDK Global [Jan 2020 - Sep 2020 · 9 mos.]

- Managing proto changes, maintenance and configuration of the websites using CMS.
- Creating & editing original custom graphics and assets like slides, banners, dealer specials, designating landing pages, blogs, custom forms.
- Implementing 3rd party codes to website by making sure it won't affect website's functionality.
- Working from queue (salesforce tickets) & Proofing own work, enhancing website performance.

Web Programmer and Designer | Ruta advertising [Sep 2018 - Jan 2020 · 1 yrs. 5 mos.]

- Designed, developed and maintained websites using HTML5, CSS3, JavaScript & jQuery, PHP, Bootstrap, Photoshop, Illustrator and SEO/ SEM practices.
- Increase in revenue and boost financial growth of automotive and engineering clients. Successfully ranked at top in GSRP for HHL - India <https://www.hhardys.com/>
- Worked on front-end technologies and designing tools to deliver simple, effective and beautiful design solutions for clients like Hindustan Hardy Spicer Ltd, Cummins, Ruta advertising, Raja industries.
- Knowledge in page creation, component authoring, page rollout, and digital asset management (DAM) within AEM, ensuring efficient content management and delivery.

Skills

- Web Technologies: HTML5, CSS3, AngularJS2, MongoDB, Node.js, Express.js, Bootstrap, Materialize, Foundation CSS, jQuery, GitHub, Git, Salesforce, Atlassian Jira, Confluence
- Programming languages: C, C++, JavaScript
- Design software: Adobe Photoshop, Illustrator, Figma
- CMS: AEM, WordPress, WSM

Links

- Stack overflow: <https://stackoverflow.com/users/7225715/gaurang-marulkar?tab=profile>
- GitHub: <https://github.com/gaurangmarulkar>
- LinkedIn: <https://www.linkedin.com/in/gaurang-marulkar-13817611a/>

Professional Certificates

- Front End Development, SevenMentor [Jan 2024]
- AngularJS 2, NIIT [Feb 2017]
- MEAN Stack, NIIT [Feb 2017]

Education

- B.Sc, University of Pune [June 2017]
- Diploma Certificate in Web development+ UI+ SEO, EDIT institute [Sept 2016]